

Coffee Talk with Cole



Please tell us about yourself, who are you and what do you do? I'm the founder & CEO of Dama and an innovative entrepreneur who is pioneering the development of sustainable hemp plastic and compliant packaging solutions for a variety of industries. My concern for the overwhelming amount of plastic waste clogging our seas and damaging soil is what challenged and motivated me to take action.

Over the last three years alone, and my team and I have made a massive impact on the world today by preventing over 2 million lbs of toxic petroleum plastic from entering our environment.

How did your journey towards sustainability begin and how did you come up with the initial idea? The journey started in College where I focused on alternative fuels for vehicles. Including CNG, Bio-Ethanol, and Hydrogen. This helped me understand how plants can be used to replace not just fuels, but also petroleum plastics. We now work with several partners across the country and globe to provide truly sustainable plastic-free options for a variety of industries.

What are the biggest challenges you face? Rapid expansion to meet the growing demand for sustainable biomaterials.

What is a possible future for your initiative? Where do you want to be within five years? A little over a year ago Dama BioPlastics was formed to provide sustainable, carbon-negative bioplastics and biomaterials for manufacturers who are looking to make the switch to more eco-friendly materials and reduce their carbon footprint. We just launched one of our first products, Dama Black, a 100% plant-based and carbon-negative solution to traditional carbon black. Here at Dama, we want to remove 1 Gigaton of carbon from our atmosphere within the next five years.

If you have three free wishes, what would you wish for? All petroleum plastics are replaced with 100% plant-based alternatives. Ending the EV vehicle craze, green hydrogen is the only answer. Solving the climate crisis, so we can all live a healthy and happy life without the worry of ecological collapse.

What do you think we all can do to solve the plastic pollution problem in general? For businesses, start looking for and buying sustainable materials and packaging. Small steps in the right direction can make a huge impact. For the average consumer, stop buying cheap and toxic petroleum plastic products. Consumer buying power can push manufacturers towards more sustainable products and practices. Vote for regulations that restrict or ban petroleum plastics.

Insights about the project
“Sustainable Hemp Plastic Packaging”
by Cole Gibbs, Dama Distributing,
United States

There are so many alternatives out there, we do not need to drown ourselves in petroleum plastic anymore.