

Coffee Talk with Patricia



Please tell us about yourself, who are you and what do you do? I am a designer based in the Philippines, currently working on different graphic design, product design, and brand identity projects. I studied BS Industrial Design in De La Salle-College of Saint Benilde, where I actually came up with the idea of Sprout.

How did your journey towards sustainability begin and how did you come up with the initial idea? It started when I would go on hikes in different mountains, and realized that a common issue is the trash being left behind. This made me want to find a solution to not only get rid of the garbage, but also to instill a positive behavioral change towards the environment.

What are the biggest challenges you face? Having just graduated with a background in just design itself, it is a bit of a challenge for me to bring Sprout out to the market. Not only is it difficult to gather enough funds, I will also need to keep researching in terms of production, logistics, marketing, etc. to be able to turn this project into a reality.

What is a possible future for your initiative? Where do you want to be within five years? Within five years, I would like to be able to share Sprout packaging with those who want to find better solutions for their packaging. Being accessible to the global market would be something I'd like to achieve in the future.

If you have three free wishes, what would you wish for? My 1st wish is to have the pandemic and ongoing wars/ conflicts over and resolved. The 2nd wish would be to have the resources to successfully launch Sprout into the market and keep contributing my ideas to help the environment. Lastly, the 3rd wish is to have more time; more time with our loved ones, more time to do what we are passionate about, as well as more time to find solutions to the different problems we face today.

What do you think we all can do to solve the plastic pollution problem in general? We must all properly educate ourselves about the environment, as well as stay conscious of our everyday actions and decisions. If it is possible to reduce unnecessary purchases, packaging, and other waste, it is already a big step towards the goal.

Insights about the project
“Growing with Sprout”
 by Patricia Mangulabnan, Philippines



Sprout is an innovative environmentally-friendly packaging design that may contribute to the growth and flourishing of local plants in an area.